faceal colour

Fair-faced Concrete Glazing

on the basis of functionally extended acryl polymers

Value retention with creativity

pigmented
oleophobic
hydrophobic

Self-cleaning effect on vertical and angled surfaces

Fair-faced concrete – protection and coloured design at the same time

faceal colour is the product innovation for fair-faced concrete and for other porous surfaces such as natural and artificial stone. Because *faceal colour* is the pigmented version of *faceal oleo* – the oleophobic and hydrophobic surface protection for porous, absorbent surfaces on buildings.

With it, there is now the possibility of protecting fair-faced concrete surfaces with *faceal colour* in a single operation, rendering them resistant to oil and water, while at the same time creating a homogenous, glazed surface without changing the typical character of fair-faced concrete. With the f*aceal colour* glaze, the PSS specialist applicator can set up different levels of cover, and can apply them in colour according to the customer's wishes.

And what's more: *faceal colour* facilitates the removal of graffiti. And there is even a self-cleaning effect on vertical and angled surfaces.

faceal colour – for fair-faced concrete and many other surfaces on buildings

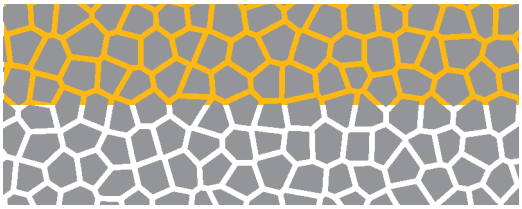
In principle, *faceal colour* can be used on many porous surfaces in the construction industry. And that on both inside and outside areas on roofs and facades. However, *faceal colour* is used in particular for the subsequent optical treatment of all types of fair-faced concrete and concrete blocks.

Within the context of the product introduction in the autumn of 2003, 14,000 square metres of fair-faced concrete were glazed with *faceal colour*. The object: the Marie-Elisabeth-Lüders House in Berlin.

Marie-Elisabeth-Lüders House, Berlin.

Coloured surface protection with oleophobic and hydrophobic effect

faceal colour is a pigmented, solvent-free impregnation. It penetrates into the capillaries of the porous surfaces of buildings and reduces their surface tension. As a result, dirt can no longer stick as well as otherwise, and the surfaces are provided with a surface that is easy to clean. Impregnated vertical or angled surfaces even clean themselves through the effect of rain.



- **Oleophobic and hydrophobic**
- **On the basis of functionally extended, fluorinated acryl polymers**
- **In aqueous phase, pigment proportion 5 – 15 %**
- **Open to the diffusion of water vapour**

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